



## ITALY MEETS CANADA

*Catch-up with CDP Business Matching: a discussion on business opportunities for Italian and Canadian companies with a focus on green building and smart cities*

**Webinar**

**Thursday, 15 February 2023**

**08:00 am PT | 05:00 pm CET**

- 08.00-08.10**      **Welcome remarks and Land acknowledgment**
- **Matteo Gazzetti**, Head of Trade, Economic and Commercial Affairs, Embassy of Italy in Ottawa
  - **Marco Saladini**, Director, Italian Trade Agency in Canada
  - **Ilaria Baldan**, Executive Director, Italian Chamber of Commerce in Canada
- 08.10-08.20**      **The CDP Group support to partnerships between Canadian and Italian companies: the new Business Matching platform and the Simest toolkit**
- **Riccardo Honorati Bianchi**, Head of Country System Initiatives at CDP; Business Matching Platform Manager
  - **Francesca Alicata**, Head of External Relations, Simest
- 08.20-08.30**      *Canadian circular economy and green building: strengths, weaknesses and opportunities for foreign companies*
- **Bob Paul**, Strategist and consultant on circular economy
- 08.30-08.40**      *Foresight: a hotbed for British Columbia based partnerships*
- **Jeanette Jackson**, CEO of Foresight Cac-Accelerator
- 08.40-08.50**      *Green building in Vancouver: a 3.3 billion cad market opportunity*
- **George Patrick Richard Benson**, Vancouver Economic Commission
- 08.50-09.00**      *Smart cities: a parallel among Italy, Europe and Canada*
- **Claudia Alessio detto Grassi**, Cities Strategist at Circle Economy
- 09.00-09.05**      *The Italian advantage: three reasons to go tricolor with Warmset*
- **Matteo Camerra**, Chief Operating Officer, Heating Division Warmset
- 09.05**              **Closing remarks**

*The event will be moderated by Andrea Schiavoni, Country System Initiatives at CDP.*

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**From the 27<sup>th</sup> of January** and onwards, **B2B sessions** will be held on CDP Business Matching platform among Italian and Canadian companies.